

Keely Leeman

Graphic Designer and Freelance Artist

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Skills

Design

Adobe Illustrator, Premiere Pro,
InDesign, Photoshop, Fresco
WordPress
Windows and Mac platforms
Familiarity with HTML and CSS

Fine Art

Graphite and charcoal realism
Acrylic, oil, and watercolor painting
Hand-drawn illustrations that can be
recreated digitally

Professional

Can work independently and a self-starter
Knowledge in platforms such as Asana,
Slack, Mailchimp, Canva, and Notion
Effective communication and active listening
Multitasking

Education

Fitchburg State University

Fitchburg, MA 2020–2024

BS Communications Media with
concentration in Graphic Design
and minor in Art

GPA: 3.88 Major GPA: 3.97
Minor GPA: 3.95

Arizona State University, Coursera
November 2024

Decision-Making for Everyone Specialization

Duke University, Coursera
December 2024
Advertising and Society

Achievements

Member of the The NSLS from 2020–2024
FSU's Graphic Design Student of the Year 2023
FSU's President's list 2022–2024

Design Experience

Route 2 Literary Journal

Fitchburg State University 2023

Created a journal down to the paper weight, color, and spread.

Manipulated forms and typography that presented a layout that was
cohesive but was not repetitious.

Sitka Creations

Internship Jan–May 2024

Helped Sitka members with company projects such as monthly social
graphics, logos, event posters, and monthly event lists. Communication,
teamwork, time management, and an increase in software knowledge
were skills that had been enhanced through company expectations and
desire for success.

Make-A-Wish Trivia Flyer

Hannaford Supermarket March 2025

Design a flyer/sign-up sheet that uses digital and physical art to create a fun
and inviting look that encourages associate participation. Multiple versions
were made with alternative B&W options for store accommodation.

Work Experience

Hannaford Supermarket

Athol, MA Sept 2020–Present

Works customer service in multiple fresh departments.

–Power of You Champion November 2023 and December 2024

Exhibitions Featured In

Visions Communications Media Juried Honors Exhibition

Fitchburg State University
2022 & 2023

Competitive show that displays digital and interactive forms of media.

ARTeries Juried Student Art Exhibition

Fitchburg State University
2022, 2023 & 2024

Strongest artwork was chosen to be showcased so the universities
community can support artistic talent.

Women in the Arts

Fitchburg State University
2022, 2023 & 2024

Celebration of women-identified artists and performers. Varieties of
media were displayed and supported.

CrossCurrents

Gallery Marquee
June–August 2024

Celebrates the strength and variety of artwork created by FSU
students and three regional high schools.

References upon request will be given.